



Empowering our community's growth, Main Street Mason City is dedicated to fostering vibrant local businesses, enriching cultural experiences, and creating a welcoming atmosphere for all. Together, we strive to revitalize our historic district, nurture a thriving economy, and celebrate the essence of Mason City's unique heritage.

NOVEMBER 2023

Main Street Mason City presents Home for the Holidays 2023

BOARD OF DIRECTORS

PRESIDENT

Diane Arndt, *Reflections*
641.424.7001
diarndt12@gmail.com

VICE PRESIDENT

Abigail Lee, *Lee Realty*
641.512.2208
leerealtyiowa@gmail.com

SECRETARY

Melissa Fabian, *Simply Nourished*
701.212.5566
melissafabian@yahoo.com

TREASURER

Jaclyn Meier, *First Citizens Bank*
641.425.3475
Jaclyn.Meier@myfcb.bank

Mike Bloomingdale,

Clear Lake Bank & Trust
641.428.9408
mbloomingdale@clearlakebank.com

Casidey Burk, *Pritchard Companies*

& The Corner Pizza and Alehouse
641.519.0468
casidey.burk@pritchards.com

Melissa Evans, *BRIX Wine & Whiskey*

641.781.1377
brixwinemc@gmail.com

Jason Geving, *Edward Jones*

515.320.3945
Jason.Geving@edwardjones.com

Isaac Nelson, *Moorman Clothiers*

641.423.5222
inelson02@gmail.com

CITY LIAISON

Steven Van Steenhuyse

641.421.3626
svansteenhuyse@masoncity.net

PAST PRESIDENT

Steve Bailey, *Century 21*
641.424.9400
steve.bailey21@gmail.com

Get ready to kick off the holiday season with Main Street Mason City's much-anticipated "Home for the Holidays" event, set to take place on November 25th. This annual celebration promises a full day of holiday magic, family-friendly activities, and the joyous spirit of the season.

EVENT HIGHLIGHTS

Run with Rudolph: The day begins with our annual family-friendly fun run. Invite your family, friends or four-legged bestie to join in on the fun! Prizes will be awarded for best-dressed (pups included). Register online at MainStreetMasonCity.com.

Holiday Shopping: Get a jump start on your holiday shopping and support local retailers in Downtown Mason City. Discover unique gifts, handcrafted goods, and festive treats, perfect for your holiday shopping needs at our Christmas Markets. Stop by the **Indoor Christmas Market** at Southbridge Mall. Craft vendors and in-home businesses will be set-up throughout the weekend. **NEW for 2023** – The **Simply Nourished Outdoor Christmas Market** is coming to Downtown Mason City! Shop a variety of charming, hand-crafted gifts and delicious treats made with love by local artisans.

Kid Crafts & Activities: Bring the youngsters for an afternoon of interactive crafts, cookie decorating, face painting, and other memorable activities. Santa will be on location to listen to children's wishes and spread holiday cheer. Don't forget to bring your cameras for memorable photo opportunities.

Tree Lighting Ceremony: Join us in Central Park for live music, caroling, and the grand illumination of Mason City's Christmas tree. The town square will come to life with thousands of twinkling lights, marking the official start of the holiday season.

Food and Refreshments: Enjoy a cup of cocoa, try some freshly baked holiday goodies, and treat yourself to a night out at one of our downtown dining and/or nightlife establishments.

Join us as we light up Mason City and usher in the holiday season with warmth, joy, and a sense of community. We look forward to seeing you at this unforgettable event!

More information available at MainStreetMasonCity.com.



TODD LEET, WEALTH STRATEGIST

SPECIAL THANKS TO OUR SPONSORS:

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