



Empowering our community's growth, Main Street Mason City is dedicated to fostering vibrant local businesses, enriching cultural experiences, and creating a welcoming atmosphere for all. Together, we strive to revitalize our historic district, nurture a thriving economy, and celebrate the essence of Mason City's unique heritage.

FEBRUARY 2024

DOWNTOWN CAREER DAY

Local businesses showcase opportunities

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Approximately 270 students from John Adams Middle School (JAMS) recently had the opportunity to explore a variety of different career path opportunities that exist, right here in River City!

Main Street Mason City teamed up with JAMS educators to coordinate the career day which took place on January 4th. Throughout the morning, students rotated between eight downtown businesses, engaging with business leaders covering topics such as retail, historic preservation, real estate development, parks and recreation, screenprinting and embroidery, spa and salon services, broadcasting, financial services, customer service, and more!

MANY THANKS to the partners who worked with us to bring this day to fruition:

- BARE SUGAR SALON & MED SPA
- DEV PARTNERS
- FIRST CITIZENS BANK
- MASON CITY PARKS & REC
- MOORMAN CLOTHIERS
- NORTH IOWA BROADCASTING
- SIMPLY NOURISHED

