



9 N. Federal Avenue, Mason City, Iowa | 641.494.0003

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Dear Community Partner,

I hope this letter finds you well. As a valued member of our community, we are reaching out to you with an exciting opportunity to make a lasting impact on Main Street Mason City's mission and the vibrancy of our beloved city.

For the past 20 years, Main Street Mason City (MSMC) has been actively involved in revitalizing our historic downtown, fostering economic development, and preserving the unique character that makes our community special. Since 2004, we have successfully implemented numerous initiatives that have not only enhanced the aesthetic appeal of Downtown Mason City but also created a thriving environment for local businesses and residents.

We are writing to invite you to join us in this transformative journey by making a financial investment in our program. Your support is crucial and will create positive impact in helping us achieve our mission including:

**ECONOMIC GROWTH:** Main Street Mason City is dedicated to fostering economic growth by supporting local businesses. Your contribution will directly contribute to the success of entrepreneurs and small business owners, creating a ripple effect that benefits the entire community.

**PRESERVING HISTORY:** Our historic downtown is a treasure trove of stories and memories. By investing in Main Street Mason City, you are playing a key role in preserving our rich history and heritage for future generations to enjoy.

**COMMUNITY ENGAGEMENT:** Main Street Mason City hosts a variety of events and activities throughout the year, bringing our community together. Your support will ensure the continuation of these events, fostering a sense of community pride and connection.

**AESTHETIC ENHANCEMENTS:** We believe in creating an inviting and aesthetically pleasing Main Street. Your investment will contribute to beautification projects that make our downtown a more attractive destination for residents and visitors alike.

**JOB CREATION:** As we support local businesses and encourage economic development, we also contribute to job creation. Your investment helps Main Street Mason City play a vital role in the employment opportunities available in our community.

Your generosity can make a significant difference in the continued success of Main Street Mason City. We invite you to be a part of our mission and contribute to the positive transformation of our community.

Please review the enclosed investment opportunities and benefits. Thank you in advance for your generous support!

Together, let's build a stronger and more vibrant Main Street Mason City.

*Diane Arndt*

**DIANE ARNDT**

Main Street Mason City Board President



# 2024 INVESTMENT OPPORTUNITIES

The opportunities listed below provide year-round recognition as an investor in the Main Street Mason City program.

Your contribution will help us expand and enhance our revitalization efforts and programming all year long. Event sponsorships are available to investors at the \$150 level and above.

## MAIN STREET CHAMPION: \$5,000+

- Investment in Organization to help expand and enhance efforts and programming
- Enhanced listing on MSMC website
- Business Spotlight on MSMC website, Newsletter, and Social Channels
- Recognition at MSMC networking events and gatherings (FY24 annual meeting, volunteer appreciation events, partner networking, workshops, etc.)

**PREMIER BENEFITS:**  
(choose one)

**OPTION A**

- 6 Tickets to Haunted Historic Building Tour
- 4 Tickets to Brew to Brew Bike Ride
- 4 Tickets to Jingle Mingle Pub Crawl

**OPTION B**

Presenting Sponsor recognition for the 2024 Friday Night Live Summer Series

## MAIN STREET LEADER: \$2,500+

- Investment in Organization to help expand and enhance efforts and programming
- Enhanced listing on MSMC website
- Business Spotlight on MSMC website, Newsletter, and Social Channels
- Recognition at MSMC networking events and gatherings (FY24 annual meeting, volunteer appreciation events, partner networking, workshops, etc.)

**PREMIER BENEFITS:**  
(choose one)

**OPTION A**

- 4 Tickets to Haunted Historic Building Tour
- 2 Tickets to Brew to Brew Bike Ride
- 4 Tickets to Jingle Mingle Pub Crawl

**OPTION B**

Supporting Sponsor recognition for the 2024 Friday Night Live Summer Series

**OPTION C**

Presenting Sponsor recognition for the 2024 Haunted Historic Building Tour

## MAIN STREET PROMOTER: \$1,000+

- Investment in Organization to help expand and enhance efforts and programming
- Enhanced listing on MSMC website
- Business Spotlight on MSMC website, Newsletter, and Social Channels
- Recognition at MSMC networking events and gatherings (FY24 annual meeting, volunteer appreciation events, partner networking, workshops, etc.)
- 2 Tickets to Haunted Historic Building Tour
- 2 Tickets to Brew to Brew Bike Ride
- 2 Tickets to Jingle Mingle Pub Crawl Event

## MAIN STREET SUPPORTER: \$500+

- Investment in Organization to help expand and enhance efforts and programming
- Enhanced listing on MSMC website
- Business Spotlight on MSMC website, Newsletter, and Social Channels
- Recognition at MSMC networking events and gatherings (FY24 annual meeting, volunteer appreciation events, partner networking, workshops, etc.)
- 2 Tickets to Haunted Historic Building Tour

## FRIEND OF MAIN STREET: \$150+ BUSINESS / \$50+ INDIVIDUAL

- Investment in Organization to help expand and enhance efforts and programming
- Recognition on MSMC Website, Newsletter, and Social Channels
- Recognition at MSMC networking events and gatherings (FY24 annual meeting, volunteer appreciation events, partner networking, workshops, etc.)

**NOTE: Event sponsorships available for investments at \$150 and above. More info to follow.**



*Empowering our community's growth, Main Street Mason City is dedicated to fostering vibrant local businesses, enriching cultural experiences, and creating a welcoming atmosphere for all. Together, we strive to revitalize our historic district, nurture a thriving economy, and celebrate the essence of Mason City's unique heritage.*

**Your investment helps support economic growth, historic preservation, community engagement, aesthetic enhancements, job creation, and more!**

*Main Street Mason City is a 501c3 non-profit organization. Your investment is tax deductible.*

## 2024 INVESTMENT FORM

**YES!** I would like to support Main Street Mason City at the following investment level:

- \$5,000+ MAIN STREET CHAMPION** BENEFIT:  A  B
- \$2,500+ MAIN STREET LEADER** BENEFIT:  A  B  C
- \$1,000+ MAIN STREET PROMOTER**
- \$500+ MAIN STREET SUPPORTER**
- \$150+ FRIEND OF MAIN STREET: BUSINESS**
- \$50+ FRIEND OF MAIN STREET: INDIVIDUAL**

NOTE: Event sponsorships available for investments at \$150 and above. More info to follow.

**CHOOSE YOUR PAYMENT PREFERENCE:**  ANNUAL  QUARTERLY

**ARE YOU INTERESTED IN LEARNING MORE ABOUT OUR EVENT SPONSORSHIPS?**

YES  NO, THANK YOU

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

- I am interested in an in-kind investment. Please contact me to discuss in-kind opportunities.*
- Please contact me about volunteer opportunities with Main Street Mason City.*

Please return your completed investment form to:

Please email a high-resolution logo in PDF, JPG, or PNG format to [director@mainstreetmasoncity.com](mailto:director@mainstreetmasoncity.com)

**Main Street Mason City  
9 N. Federal Avenue  
Mason City, IA 50401**